

VIP Journey

- Carrier path of a Vet In Poultry sector includes the principal hurdle of bridging the gap between academic carry forward and field challenges. Most of the vets do not get this guideline in order to plan the carrier path as it happens in other industries.
- Getting connected with experienced, successful senior vets as well as entrepreneurs is a rational solution to this hurdle which is mediated through whats app group further evolved in the form of “VIP”
- Basic thought to form this group was to bring all Vets together as community, share practical knowledge, provide real time solutions to Vets working in field & various sector, Nurture professional brotherhood, Take responsibilities & lead poultry being technocrat, provide equal and transparent platform and Promote Chicken & Eggs scientifically.
- VIP started its journey on 17th May 2014 @ 4am by Dr Santosh Ire on Whats App group with 50 vets. At present we have 4 VIP group and today it's a global connect of more than 1200+ vets through whats app group & as registered association under GOI with 350+ association life time members.
- Looking to mass success and involvement form all segments; Policy maker, Government authorities, Academicians, Foreign Technocrats, Entrepreneurs, Research, Political, Pharma, Producers and Farmers VIP was Registered under Government Society Act as Non-Profitable Association on 5th Feb 2019.
- VIP intends effective contribution to Indian poultry sector, live chat discussions about current challenges in field, updates, forecasting, technical seminars etc & encountered many false anti poultry propaganda effectively & counts goes on n on
- We are well aware towards our social responsibilities being affordable protein producer community
- VIP is now registered platform and ready to contribute responsibly to the poultry industry and professionals. maize
- VIP is recognized for-
 - Neutrality & Transparency
 - Practical & Realistic approach
 - Networking of knowledge & real time information amongst technocrats & stakeholders
 - Welfare of Veterinarians
 - Addressing common issues of Poultry sector scientifically with policymakers & key stakeholders
 - Scientific Promotion & Safeguard of our Two Products: Chicken & Egg
 - Providing safe & affordable protein

VIP Connect:

- **Website** - WWW.VETSINPOULTRY.COM
- **Mail** - VETSINPOULTRY@GMAIL.COM & vetsinpoultryoffice@gmail.com
- **Contact** - +91 9850979652

VIP Social Handles:

- **FB** - VIP - VetsInPoultry
- **Insta** - VetsInPoultry
- **Twitter** - VetsInPoultry
- **You Tube** - VetsInPoultry

VIP Milestones:

○ 2017:

- **1st Technical Gathering:**

12th Feb 2017, Pune

○ 2018:

- **2nd Technical Gathering:**

6th Jan 2018, Hyderabad

○ 2019:

- **3rd Technical Gathering & 1st AGM:**

6th June 2019 Goa

- **Egg Chi Walkathon:**

1. 1st - Pune, 20th July 2019

2. 2nd- Chandigarh, 17th Nov 2019

○ 2020:

- **Webinar Series:**

A. Season 1:

1.1 - 16th May 2020

1.2 - 30th May 2020

1.3 - 10th June 2020

- 8TH-9TH FEB, 2020,

○ 2021:

B - Season 2:

2.1 - 16th July 2021

- Modulation in Feed Prices

2.2 - 30th July 2021

- Modulating Chicken Immunity & Health

2.3 - 6th Aug 2021

- Modulating Human Health by Consumption of Chicken & Eggs

- **23rd Feb 2021**

Bird Flue Amendment Draft with PMO & GOI Authorities

- **2nd & 3rd AGM:**

23-24 Oct 2021, Goa

o **2022:**

- o **VIP Letter to Mid-Day Meal to MH Government**

- **4th AGM:**

27-28 Aug 2022, Lonavala

- **Chicken & Egg Cooking Competition, Pune**

23rd July 2022

- **World Egg Day Celebration, All India 12 Locations**

14th Oct 2022

o **2023:**

- **First National Symposium:**

27th June 2023 at Hotel Taj Deccan, Hyderabad.

- **5th AGM:**

30th Sep 23, Nashik

- **World Egg Day Celebration, All India 16 Locations**

13th Oct 2023

- **Maize Import letter To Central Government:**

o **2024:**

- **VIP Office Opening:**

28th March 2024

- **World Veterinary Day:**

27th April 2024

- **VIP participation in India Poultry Expo, Pune:**

2nd August 2024

- **Poultry Pulse**
- **VIP's Technical Magazine Launch:**
15th August 2024
- **VIP 6th AGM**
25th Sep 2024, Hotel U Rivergate, Karjat Maharashtra
- **Bharat Poultry Expo, Belgaum, KA**
7 - 8 - 9 Oct 2024
- **Poultry India Show, Hyderabad**
26 - 27 - 28 Nov 2024
- **Kisan Tak Summit by Aaj Tak Delhi (India Today Group)**
19 Dec 2024

o 2025:

- **POULTARY PULSE 2nd ISSUE -**
26 JANUARY - 2025
- **North GT, Karnal, Haryana -**
28 FEBRUARY - 2025
- **Chicken and Egg Promotion, Marathon in Nanded City, Pune -**
23 March 2025
- **VIP's 2nd National Symposium Chandigarh -**
7th May - 2025
- **VIP TECHNICAL WEBINAR Online -**
23 JULY 2025
- **VIP 7th AGM, Hotel Hyatt Regency Pune -**
14 Sep 2025
- **Bharat Poultry Expo, Bhubneshwar -**
19 - 20 - 21 Sep 2025
- **Meeting & Letter to Secretary, DAHAD, GOI, New Delhi about GST & H5N1 Vaccine**
17th Oct 2025

Continue

VIP Milestones Glimpses/Pics:

○ 2017:

- **1st Technical Gathering:**

12th Feb 2017, Pune

Theme :- *Decoding Entrepreneurship*







o **2018:**

- **2nd Technical Gathering:**

6th Jan 2018, Hyderabad

Theme :- Optimising Poultry











o 2019:

- **3rd Technical Gathering & 1st AGM :**

6th June 2019, Goa

Theme :- *Chicken Doctors Conclave*









- ***Egg Chi Walkathon:***

1. *1st - Pune, 20th July 2019*









2. 2nd- Chandigarh, 17th Nov 2019









o 2020:

• **Webinar Series :**

A. Season 1:

1.1 - 16th May 2020

- COVID 19 Crisis - Management & Opportunities; Poultry Sector

VIP's Webinar

16th May 2020, Saturday at 3.00 to 4.30 pm (IST)

Theme: COVID19 Crisis Management & Opportunity : Poultry Sector

Moderator: Prof. Dr. Ajit Ranade

Speakers:

- Dr. Sangeet Singh Puri**
Associate Professor, Indian Institute of Technology (IIT) Bombay
- Dr. Suresh Chandra**
Senior Scientist, ICAR Research Complex for Poultry, Patancheru, Hyderabad
- Dr. Ramesh Babu**
Senior Scientist, ICAR Research Complex for Poultry, Patancheru, Hyderabad
- Dr. Ravi Shankar**
Senior Scientist, ICAR Research Complex for Poultry, Patancheru, Hyderabad

Topics:

- Biosecurity Management**
Spring & Summer 2020: Poultry Sector
- Poultry Production**
Poultry Production & Poultry Processing
- Poultry Processing**
Poultry Processing & Poultry Marketing
- Poultry Marketing**
Poultry Marketing & Poultry Processing

Webinar will be conducted on 16th May 2020

For more information, contact:

Dr. Sangeet Singh Puri
Phone: 022-25767676, Email: sangeet@iitb.ac.in

Dr. Suresh Chandra
Phone: 0844-2886552, Email: suresh@icar.gov.in

Dr. Ramesh Babu
Phone: 0844-2886552, Email: ramesh@icar.gov.in

Dr. Ravi Shankar
Phone: 0844-2886552, Email: ravi@icar.gov.in

1.2 - 30th May 2020

- Awake, Prepare & Start Living with Covid







○ **2021:**

B - Season 2 :

2.1 - 16th July 2021

- Modulation in Feed Prices



2.2 - 30th July 2021

- Modulating Chicken Immunity & Health



2.3 - 6th Aug 2021

- Modulating Human Health by Consumption of Chicken & Eggs



**Webinar series for
Vets in Poultry
Motivation for Enhancement**

**Webinar 3.0
Modulating Human Health
by consumption of Chicken & Egg
+ Chicken Processing**

Aug 6, 2021, Time at 09.00 PM (IST)



Dr. Poojita
ICAR, Patancheru



Dr. Praveen
ICAR, Patancheru



Prof. Dr. H. S. Kaur
ICAR, Patancheru

Topic: "Modulating Human Health by consumption of Chicken & Egg" - This webinar is a part of the "Motivation for Enhancement" series. It will focus on the nutritional value of chicken and eggs, and how they can be used to improve human health. The webinar will be held on August 6, 2021, at 9:00 PM (IST).

Topic: "Chicken Processing" - This webinar is a part of the "Motivation for Enhancement" series. It will focus on the various methods of chicken processing, and how they can be used to improve the quality of the product. The webinar will be held on August 6, 2021, at 9:00 PM (IST).

Webinar 3.0
Modulating Human Health by consumption of Chicken & Egg
+ Chicken Processing

Aug 6, 2021, Time at 09.00 PM (IST)

Dr. Poojita
ICAR, Patancheru

Dr. Praveen
ICAR, Patancheru

Prof. Dr. H. S. Kaur
ICAR, Patancheru

Topic: "Modulating Human Health by consumption of Chicken & Egg" - This webinar is a part of the "Motivation for Enhancement" series. It will focus on the nutritional value of chicken and eggs, and how they can be used to improve human health. The webinar will be held on August 6, 2021, at 9:00 PM (IST).

Topic: "Chicken Processing" - This webinar is a part of the "Motivation for Enhancement" series. It will focus on the various methods of chicken processing, and how they can be used to improve the quality of the product. The webinar will be held on August 6, 2021, at 9:00 PM (IST).

Webinar 3.0
Modulating Human Health by consumption of Chicken & Egg
+ Chicken Processing

Aug 6, 2021, Time at 09.00 PM (IST)

Dr. Poojita
ICAR, Patancheru

Dr. Praveen
ICAR, Patancheru

Prof. Dr. H. S. Kaur
ICAR, Patancheru

- 23rd Feb 2021

Bird Flue Amendment Draft with PMO & GOI Authorities



VETS IN POULTRY (VIPT)

Dr. Poojita
ICAR, Patancheru

Dr. Praveen
ICAR, Patancheru

Prof. Dr. H. S. Kaur
ICAR, Patancheru

Topic: "Modulating Human Health by consumption of Chicken & Egg" - This webinar is a part of the "Motivation for Enhancement" series. It will focus on the nutritional value of chicken and eggs, and how they can be used to improve human health. The webinar will be held on August 6, 2021, at 9:00 PM (IST).

Topic: "Chicken Processing" - This webinar is a part of the "Motivation for Enhancement" series. It will focus on the various methods of chicken processing, and how they can be used to improve the quality of the product. The webinar will be held on August 6, 2021, at 9:00 PM (IST).


Webinar 3.0
Modulating Human Health by consumption of Chicken & Egg
+ Chicken Processing

Aug 6, 2021, Time at 09.00 PM (IST)

Dr. Poojita
ICAR, Patancheru

Dr. Praveen
ICAR, Patancheru

Prof. Dr. H. S. Kaur
ICAR, Patancheru



VETS IN POULTRY (VIPT)

Dr. Poojita
ICAR, Patancheru

Dr. Praveen
ICAR, Patancheru

Prof. Dr. H. S. Kaur
ICAR, Patancheru

Topic: "Modulating Human Health by consumption of Chicken & Egg" - This webinar is a part of the "Motivation for Enhancement" series. It will focus on the nutritional value of chicken and eggs, and how they can be used to improve human health. The webinar will be held on August 6, 2021, at 9:00 PM (IST).

Topic: "Chicken Processing" - This webinar is a part of the "Motivation for Enhancement" series. It will focus on the various methods of chicken processing, and how they can be used to improve the quality of the product. The webinar will be held on August 6, 2021, at 9:00 PM (IST).

Webinar 3.0
Modulating Human Health by consumption of Chicken & Egg
+ Chicken Processing

Aug 6, 2021, Time at 09.00 PM (IST)

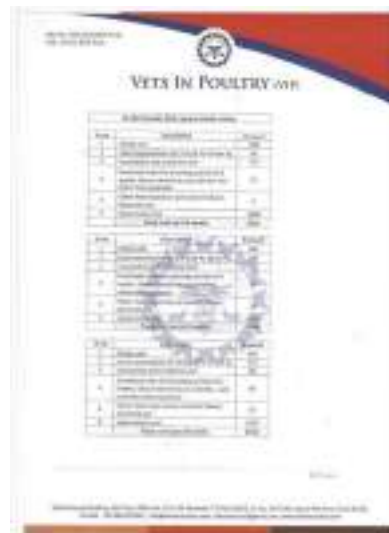
Dr. Poojita
ICAR, Patancheru

Dr. Praveen
ICAR, Patancheru

Prof. Dr. H. S. Kaur
ICAR, Patancheru







• 2nd & 3rd AGM:

23-24 Oct 2021, Goa - The Era of New Normal - Scenario in Poultry & Role of Veterinarian











- **Chicken & Egg Cooking Competition, Pune**

23rd July 2022







- World Egg Day Celebration, All India 12 Locations

14th Oct 2022





o **2023:**

- **First National Symposium:**

27th June 2023 at Hotel Taj Deccan, Hyderabad.

First of its kind event where more than 650+ active participants from across India and from all segments. More than 300+ key stake holders, important topics, imminent speakers and massive response looking to quality event.





- **5th AGM:**

30th Sep 23, Nashik with theme of “Navigating the dynamic landscape of the poultry sector where 175+ VIPians attended, all time high participation.





- **World Egg Day Celebration, All India 16 Locations**

13th Oct 2023 celebrated WED pan India by distribution of eggs, awareness campaigns, media notes, school & orphanage etc. about benefits of eggs and clarifying myths















o 2024:

- VIP Office Opening:

28th March 2024

New rental office was formally inaugurated at Chintamani nagar Bibewadi, Pune.





- World Veterinary Day :

27th April 2024

Joint Press conference of VIP & IMA at Pune Patrakar Bhavan about Debusting Myths of Chicken & Egg





- **VIP participation in India Poultry Expo, Pune :**

2nd August 2024







Contents		Poultry Pulse
V	Editorial: The Editor	
6	Introduction: The Editor	
10	Abstracts	
11-16	Feed and Poultry Processing: Dr. C. C. B. B. B.	
17-20	Product Development: Navigating Through Challenges in the Food Industry	
21-24	Feed Quality: Poultry: From Challenges and Solutions: Strategies for the Food Industry	
25	Feed Quality: Poultry: From Challenges and Solutions: Strategies for the Food Industry	
26-27	Managing Egg Shell Quality: Dr. C. C. B. B.	
28-31	Managing Poultry Production and Productivity: A Challenge in the Food Industry: Dr. C. C. B. B.	
32-34	Preparing a Robust and Safe Food: Dr. C. C. B. B.	
35-36	Managing Poultry Production: A Challenge in the Food Industry: Dr. C. C. B. B.	
37-38	Managing Poultry Production: A Challenge in the Food Industry: Dr. C. C. B. B.	
39-40	Managing Poultry Production: A Challenge in the Food Industry: Dr. C. C. B. B.	
41-42	Managing Poultry Production: A Challenge in the Food Industry: Dr. C. C. B. B.	
43-44	Managing Poultry Production: A Challenge in the Food Industry: Dr. C. C. B. B.	
45-46	Managing Poultry Production: A Challenge in the Food Industry: Dr. C. C. B. B.	

• VIP 6th AGM

25th Sep 2024, Hotel U Rivergate, Karjat Maharashtra









- **Bharat Poultry Expo, Belgaum, KA**

7 - 8 - 9 Oct 2024





- Poultry India Show Nov 2024 Hyderabad



Kisan Tak Summit by Aaj Tak Delhi (India Today Group) Dec 2024



POULTRY PULSE 2nd ISSUE

- 26 JANUARY - 2025



NORTH GT - Karnal, Haryana -

- **28 FEBRUARY - 2025**



Chicken and Egg Promotion, Marathon in Nanded City, Pune -

23 March 2025







VIP's 2ND National Symposium Chandigarh -

7th May - 2025











VIP TECHNICAL WEBINAR ONLINE -

23 JULY 2025



VIP's INVITATION

Technical Webinar Series

To address current Poultry challenges, VIP initiated a Webinar Series focused on practical, science-based solutions presented by domain experts.

1st Webinar

Theme: "Current Poultry Challenges & Solutions"

Wednesday 23rd July 2025
5:00 pm onwards

Panelists:

- Dr. Ajay Reddy
- Dr. H. S. Nataraj
- Dr. P. Suresh Kumar
- Dr. K. S. Kumar
- Dr. Anil Kumar

Moderator:

Prof. Dr. A. S. Rao

Join the experts in discussing, learning, and sharing practical solutions to your poultry problems.

Webinar Link to Join : - <https://meet.google.com/fw-tee-cas>
Vetlapoultry@gmail.com | 9869979651
www.vetlapoultry.com



VIP 7th AGM, Hotel Hyatt Regency Pune –

14 Sep 2025 –





Bharat Poultry Expo Bhubneshwar -

19 - 20 - 21 Sep 2025 -



17th Oct 2025 -

