



The Journey: Vets In Poultry (VIP)

Bridging the Gap Between Academics and Field Realities

A significant challenge in the poultry veterinary sector is the **disconnect between academic learning and field-level realities**. Unlike other industries, the poultry domain lacks structured career guidance for veterinary professionals. As a result, many capable vets struggle to navigate their professional journey, leading to underutilized potential and lost opportunities.

The Solution: The Birth of VIP

To address this critical gap, a visionary initiative—**Vets In Poultry (VIP)**—was founded. VIP connects young and aspiring veterinarians with experienced professionals, entrepreneurs, policymakers, and technocrats. This platform fosters a **supportive ecosystem of mentorship, knowledge exchange, and real-time solutions**.

About VIP

- **Founded On:** 17th May 2014, at 4:00 AM as WhatsApp group
- **Starting Point:** WhatsApp group with 50 poultry veterinarians
- **Current Reach:**
 - 5 dedicated WhatsApp groups & all social handles like FB, Insta, Linked In, YouTube etc.
 - 1600+ active poultry veterinarians globally
 - 425+ Registered Lifetime Members (LTMs)
- **Legal Status:**
Registered as a **Non-Profit Society** under the department of Charity commissioner Pune, **Government of India** on **5th February 2019**, Pune, Maharashtra

Core Objectives of VIP

Support & Guidance

Deliver practical, real-time solutions to field-level challenges faced by poultry vets.

✔ Professional Networking

Foster a strong, collaborative brotherhood among poultry professionals across the nation and globe.

✔ Leadership & Responsibility

Inspire veterinarians to take charge as technocrats and thought leaders in the poultry industry.

✔ Equality & Transparency

Ensure an inclusive, unbiased platform for professionals from all backgrounds and regions.

✔ Scientific Advocacy

Promote **chicken and eggs** as **safe, healthy, and affordable protein sources**, backed by science and evidence.

✨ Key Contributions & Recognition

- Recognized as a **Neutral & Transparent Platform**
- Encourages **Togetherness, Teamwork, and Practical, Inclusive Approaches**
- Real-time Networking and Field Intelligence Exchange
- Active Advocacy for **Veterinarian Welfare**
- Close Collaboration with **Policymakers and Industry Stakeholders**
- Effective in **Countering Anti-Poultry Misinformation** with facts and science
- Committed to **Social Responsibility** as a key player in affordable protein production

🤝 Engagement with Key Sectors

VIP has earned the recognition and collaboration of:

- **Policymakers & Government Authorities**
- **Academic Institutions & Research Bodies**

- Foreign Technocrats & Entrepreneurs
- Pharmaceutical & Feed Companies
- Poultry Farmers & Producers
- Marketing Experts, Influencers & Socialists
- Political and Social Leaders

Vision Ahead

VIP aspires to be the **central, trusted voice** of the Indian poultry sector. The goal is to:

- Guide young professionals
- Support evidence-based policymaking
- Uphold scientific integrity
- Ensure sustainable and responsible poultry growth

Together, VIP and its members are committed to **building a stronger, scientifically empowered poultry industry** for India and beyond.

VIP Connect:

- Website - WWW.VETSINPOULTRY.COM
- Mail - VETSINPOULTRY@GMAIL.COM & vetsinpoultryoffice@gmail.com
- Contact - +91 9850979652

VIP Social Handles:

- **FB** - VIP - VetsInPoultry
- **Insta** - VetsInPoultry
- **Twitter** - VetsInPoultry
- **You Tube** - VetsInPoultry

VIP Milestones:

○ 2017:

- **1st Technical Gathering:**

12th Feb 2017, Pune

○ 2018:

- **2nd Technical Gathering:**

6th Jan 2018, Hyderabad

○ 2019:

- **3rd Technical Gathering & 1st AGM:**

6th June 2019 Goa

- **Egg Chi Walkathon:**

1. 1st - Pune, 20th July 2019

2. 2nd- Chandigarh, 17th Nov 2019

○ 2020:

- **Webinar Series:**

A. Season 1:

1.1 - 16th May 2020

1.2 - 30th May 2020

1.3 - 10th June 2020

- 8TH - 9TH FEB, 2020,

○ 2021:

B - Season 2:

2.1 - 16th July 2021

- Modulation in Feed Prices

2.2 - 30th July 2021

- Modulating Chicken Immunity & Health

2.3 - 6th Aug 2021

- Modulating Human Health by Consumption of Chicken & Eggs

- **23rd Feb 2021**

Bird Flue Amendment Draft with PMO & GOI Authorities

- **2nd & 3rd AGM:**

23-24 Oct 2021, Goa

o **2022:**

o **VIP Letter to Mid-Day Meal to MH Government**

- **4th AGM:**

27-28 Aug 2022, Lonavala

- **Chicken & Egg Cooking Competition, Pune**

23rd July 2022

- **World Egg Day Celebration, All India 12 Locations**

14th Oct 2022

o **2023:**

- **First National Symposium:**

27th June 2023 at Hotel Taj Deccan, Hyderabad.

- **5th AGM:**

30th Sep 23, Nashik

- **World Egg Day Celebration, All India 16 Locations**

13th Oct 2023

- **Maize Import letter To Central Government:**

o **2024:**

- **VIP Office Opening:**

28th March 2024

- **World Veterinary Day:**

27th April 2024

- **VIP participation in India Poultry Expo, Pune:**

2nd August 2024

- **Poultry Pulse**
- **VIP's Technical Magazine Launch:**
15th August 2024
- **VIP 6th AGM**
25th Sep 2024, Hotel U Rivergate, Karjat Maharashtra
- **Bharat Poultry Expo, Belgaum, KA**
7 - 8 - 9 Oct 2024
- **Poultry India Show, Hyderabad**
26 - 27 - 28 Nov 2024
- **Kisan Tak Summit by Aaj Tak Delhi (India Today Group)**
19 Dec 2024

o 2025:

- **POULTARY PULSE 2nd ISSUE -**
26 JANUARY - 2025
- **North GT, Karnal, Haryana -**
28 FEBRUARY - 2025
- **Chicken and Egg Promotion, Marathon in Nanded City, Pune -**
23 March 2025
- **VIP's 2nd National Symposium Chandigarh -**
7th May - 2025
- **VIP TECHNICAL WEBINAR Online -**
23 JULY 2025
- **VIP 7th AGM, Hotel Hyatt Regency Pune -**
14 Sep 2025
- **Bharat Poultry Expo, Bhubneshwar -**
19 - 20 - 21 Sep 2025
- **Meeting & Letter to Secretary, DAHAD, GOI, New Delhi about GST & H5N1 Vaccine**
17th Oct 2025
- **World Egg Day Celebrations pan India**
10 Oct 2025
- **Hydrabad Expo**
23 - 24 - 25 Nov 2025

o 2026:

- **4th Poultry Pulse**
26 Jan 2026
- **Nanded City Marathon Participation**
29 March 2026

Continue

VIP Milestones Glimpses/Pics:

o 2017:

• 1st Technical Gathering:

12th Feb 2017, Pune

Theme :- *Decoding Entrepreneurship*







o **2018:**

• **2nd Technical Gathering:**

6th Jan 2018, Hyderabad

Theme :- Optimising Poultry











o 2019:

- **3rd Technical Gathering & 1st AGM :**

6th June 2019, Goa

Theme :- *Chicken Doctors Conclave*









• *Egg Chi Walkathon:*

1. *1st - Pune, 20th July 2019*









2. 2nd- Chandigarh, 17th Nov 2019









o 2020:

- *Webinar Series :*

A. Season 1:

1.1 - 16th May 2020

- COVID 19 Crisis - Management & Opportunities; Poultry Sector

VIP's Webinar

16th May 2020, Saturday at 5.00 to 6.30 pm (IST)

Theme: COVID-19 Crisis Management & Opportunity : Poultry Sector

Host: Prof. Dr. Ajit Ranade
 Head, Poultry Production & Technology, IIT Bombay

| Speakers | Topics |
|--|--|
| Dr. Satish Singh Natar Director, Poultry Sector, IIT Bombay | Financial Crisis Management during & post-crisis scenario in poultry sector |
| Dr. Ajay Deshpande Head, Poultry Production & Technology, IIT Bombay | Poultry Protection during outbreak COVID-19 outbreak |
| Dr. Ravindra Prady Sarin Director, Poultry Sector, IIT Bombay | Sales & Marketing of poultry products in post-crisis scenario |
| Dr. Manoj Singh Head, Poultry Production & Technology, IIT Bombay | Engagement / Self-employment scenario post-crisis, post-crisis scenario pertaining to poultry sector |

Webinar will be conducted on ZOOM

Technical Support / Collaboration:
 Dr. Jayant BHOONKAR, Dr. Sandhya SINGHVI

1.2 - 30th May 2020

- Awake, Prepare & Start Living with Covid



VIP's Webinar 2.0
30th May 2020, Saturday
at 5.00 to 7.00 pm (IST)

Theme:
Awake, Prepare &
Start Living with Covid19

Moderator:
Prof. Dr. Ajit Pawade
Dean, Mumbai Veterinary College
Technical Advisor, State of Punjab, India

Dr. H. J. Rathore
Senior Lecturer, Faculty of Veterinary Medicine, University of Rajasthan, Jaipur, India

Dr. K. Manoj Kumar Hegde
Senior Lecturer, Faculty of Veterinary Medicine, University of Mysore, Mysore, India

Dr. A. S. Anand Kumar
Senior Lecturer, Faculty of Veterinary Medicine, University of Mysore, Mysore, India

Dr. P. P. Prasad
Senior Lecturer, Faculty of Veterinary Medicine, University of Mysore, Mysore, India

Dr. P. P. Prasad
Senior Lecturer, Faculty of Veterinary Medicine, University of Mysore, Mysore, India

Webinar will be conducted on ZOOM tool

Zoom Meeting ID: 919 888 8888

Technical Support: Dr. Anand - 9824496322

Coordination: Dr. Saravali - 9824496322

1.3 - 10th June 2020

- *When There Was No Tomorrow; A Conversation with Leaders*



VIP's Webinar 3.0
10th June 2020, Wednesday
at 5.00 to 7.00 pm (IST)

Theme:
When There Was No Tomorrow |
A Conversation with Leaders

Moderator:
Dr. Ajit Deshpande
Vet. Sanitary Inspector, Government of Maharashtra, India

Dr. Anand Agarwal
Senior Lecturer, Faculty of Veterinary Medicine, University of Mysore, Mysore, India

Dr. Venkatesh C. Selli
Senior Lecturer, Faculty of Veterinary Medicine, University of Mysore, Mysore, India

- 8th-9th Feb, 2020, Lonavala - Chicken Doctor Conclave







o **2021:**

B - Season 2 :

2.1 - 16th July 2021

- Modulation in Feed Prices



2.2 - 30th July 2021

- Modulating Chicken Immunity & Health



2.3 - 6th Aug 2021

- Modulating Human Health by Consumption of Chicken & Eggs

Annex 2, Page 17, Chapter 5, Part 5

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Annex 2, Page 17, Chapter 5, Part 5

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- **2nd & 3rd AGM:**

23-24 Oct 2021, Goa - **The Era of New Normal - Scenario in Poultry & Role of Veterinarian**











- Chicken & Egg Cooking Competition, Pune
23rd July 2022







- World Egg Day Celebration, All India 12 Locations

14th Oct 2022





o **2023:**

• **First National Symposium:**

27th June 2023 at Hotel Taj Deccan, Hyderabad.

First of its kind event where more than 650+ active participants from across India and from all segments. More than 300+ key stake holders, important topics, imminent speakers and massive response looking to quality event.





- **5th AGM:**

30th Sep 23, Nashik with theme of “Navigating the dynamic landscape of the poultry sector where 175+ VIPians attended, all time high participation.





• **World Egg Day Celebration, All India 16 Locations**

13th Oct 2023 celebrated WED pan India by distribution of eggs, awareness campaigns, media notes, school & orphanage etc. about benefits of eggs and clarifying myths















o 2024:

- VIP Office Opening:

28th March 2024

New rental office was formally inaugurated at Chintamani nagar Bibewadi, Pune.





• World Veterinary Day :

27th April 2024

Joint Press conference of VIP & IMA at Pune Patrakar Bhavan about Debusting Myths of Chicken & Egg





• **VIP participation in India Poultry Expo, Pune :**

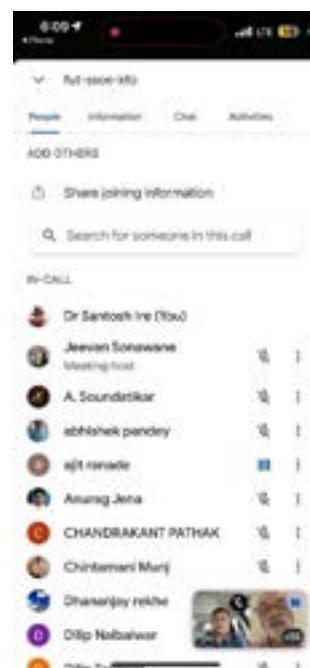
2nd August 2024

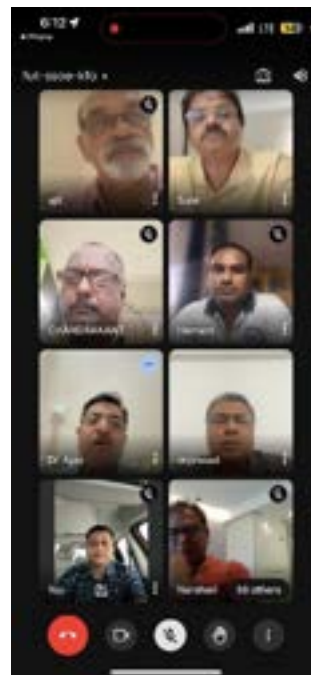
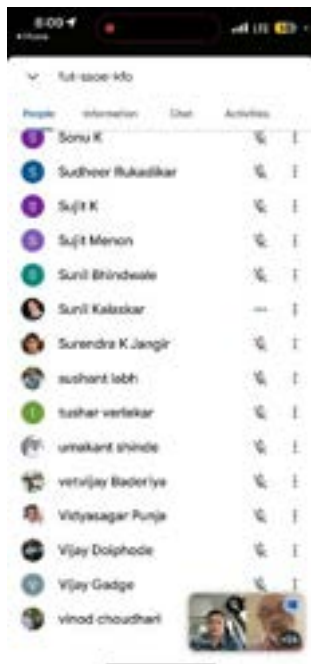






- Poultry Pulse
- VIP's Technical Magazine Launch:
15th August 2024







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• **VIP 6th AGM**

25th Sep 2024, Hotel U Rivergate, Karjat Maharashtra









• **Bharat Poultry Expo, Belgaum, KA**

7 - 8 - 9 Oct 2024





• Poultry India Show Nov 2024 Hyderabad



Kisan Tak Summit by Aaj Tak Delhi (India Today Group) Dec 2024



POULTRY PULSE 2nd ISSUE

- 26 JANUARY - 2025



Health Benefits of Chicken

- **High-Quality Protein:** Supports muscle growth and repair.
- **Low in Fat:** Chicken is a lean option with low saturated fat.
- **Rich in Nutrients:** Provides essential B vitamins, minerals like phosphorus and selenium, & potassium.
- **Weight Management:** High protein content promotes satiety, aiding in weight control.
- **Bone Health:** Contains nutrients that support strong bones.
- **Chicken for Kids:** Ideal for healthy weight loss.
- **Chicken recommended:** Included in daily nutritional requirements for diabetics.
- **Collagen in chicken:** Helps in cell aging speed for arthritis.

ANDE KA FANDA

Eggs are Nature's multivitamins

Eggs are a key role in muscle strength

Eggs are a good source of high-quality protein, Vitamin D, Phosphorus, & Riboflavin

Provides 11 essential vitamins & minerals

Tare eggs are vegetarian (Mahatma Gandhi)

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• E-mail : VetsInPoultry@gmail.com, VetsInPoultryOffice@gmail.com
www.vetsinpoultry.com

NORTH GT - Karnal, Haryana -

- **28 FEBRUARY - 2025**



Chicken and Egg Promotion, Marathon in Nanded City, Pune -

23 March 2025







VIP's 2ND National Symposium Chandigarh -

7th May - 2025











VIP TECHNICAL WEBINAR ONLINE -

23 JULY 2025

VIP's INVITATION
Technical Webinar Series
To address current Poultry challenges, VIP initiated a Webinar Series focused on practical, science-based solutions presented by domain experts.

1st Webinar
Theme: "Current Poultry Challenges & Solutions"
Wednesday **23** July 2025
5:00 pm onwards

Panelists:

- Dr. Ajay Mohanram, Coimbatore
- Dr. M.K. Narayanan, Kollam
- Dr. V. Sankaranarayanan, Chennai
- Dr. M.K. Gnanaprakasam, Kollam
- Dr. Anil Prabakaran, Madurai

Webinarator:
Prof. Dr. Aja Ramadas, Kollam

Join the experts in discussing, science-backed, real-time & practical solutions to everything from poultry to poultry.

Webinar Link to Join :- <https://meet.google.com/dfr-tsn-czy>
Vettopoultry@gmail.com | 9859979652
www.vettopoultry.com



VIP 7th AGM, Hotel Hyatt Regency Pune -

14 Sep 2025 -





Bharat Poultry Expo Bhubneshwar -

19 - 20 - 21 Sep 2025 -



Meeting & Letter to Secretary, DAHAD, GOI, New Delhi about GST & H5N1 Vaccine -

17th Oct 2025 -



World Egg Day Celebrations pan India

10 Oct 2025 -







Hydrabad Expo

23 - 24 - 25 Nov 2025





- [4th Poultry Pulse -](#)

[26 Jan 2026](#)

Poultry Pulse

Technical Bulletin by VIP - Vets In Poultry

Volume 2

Issue 01 | 26th January 2026

Male-to-Female
Ratio in Broiler Breeder
Reproductive Efficiency:
A Comprehensive Analysis
of Housing Systems and
Management Strategies

Good
Manufacturing
Practices



• Nanded City Marathon Participation

29th March 2026





